



BI and NTU joint programme “Key Elements of Shipping” Singapore 9th-13th March 2010

Building on many years of co-operation in providing highly successful BSc and MSc shipping degree programmes in Singapore and Norway, BI and NTU have developed a new maritime “short course”, *Key Elements of Shipping*. The course is designed primarily for people who have recently started to work in the industry, or who may have been in the industry for several years and now aspire to move up to a more challenging management role.

The course will be taught by senior academics from both BI and NTU who will lecture together with leading marine industry professionals. The intention is to provide a balance of both theory and market practice which will be re-enforced through topical case studies. The goal is to ensure active participation and understanding by engaging participants in a free interchange of ideas, questions and practical experience throughout the programme.

On successful completion of the course which will conclude with the presentation of an NTU-BI Certificate of Participation. The participants will understand the roles of the many “players” in the shipping industry, the operational complexities and risks relating to ship owning and management, the manner in which ships are bought and financed and how ships are then utilised to make money for their owners. They will also be aware of the critical importance of port logistics and management and they will have received an in depth introduction to maritime law and marine insurance as risk management tools. Finally, and most importantly, the participants should have gained the knowledge and confidence they need to advance their careers in what has sometimes been described as the world’s most challenging industry.



Venue: NTU Executive Centre, NTU Campus

PROGRAMME

DAY 1: “THE SHIPPING MARKETS AND THE PLAYERS”

- Organising the Shipowning entity
- Ship registration and choice of flag
- Ships types and the world fleet
- The markets for ships and cargoes
- Key drivers for shipping and profitability
- Market theory and “boom and bust” cycles
- What happened in 2008 – a lesson to be learned?
- Current market challenges: is the upturn in sight?
- Positioning and strategies for the future
- Case Study and Q. + A. session

SPEAKERS:

Capt. Robert Gordon, Managing Director, Seasia P&I Services Pte Ltd.

Lasse Rochstad-Lim, Director of: TuffChem Shipping & Trading Pte Ltd, Singapore, TuffChem Environmental Services Pte.Ltd., Singapore, TuffChem Oil & Gas Oil Sdn. Bhd, Malaysia

DAY 2: “SHIP ACQUISITION AND FINANCE”

- When and how to purchase a vessel
- New building or Second Hand “Sale & Purchase”?
- The role of the S&P broker – The S&P process
- Norwegian Sale Form 93 – interpretations and pitfalls
- Ship finance: The latest options and challenges
- Building contracts – latest updates
- Are the standard contracts “good enough”?
- Case Study and Q. + A. session

SPEAKERS:

Stephen Fordham – Solicitor and Partner Wikborg & Rein Law firm, Singapore.

Mike Pollen, Partner Singapore and Head of Transportation Sector, Asia and EMEA, DLA Piper

DAY 3: “SHIP OPERATION AND MANAGEMENT” AND “CHARTERING FUNDAMENTALS”

- Ship management: Technical, Crewing an Commercial
- The importance of the ISM Code
- Third party ship management – outsourcing of functions/liabilities
- SHIPMAN 98 – how does it work?
- Contracts of affreightment - using the ship to make money
- Chartering markets and the role of the broker and commercial manager
- Charter Party contracts – Voyage, Time, Trip-Time and Bareboat

- Voyage and Time C/P disputes – avoidance and resolution
- Case Study and Q. + A. session

SPEAKERS:

Cathrine Bjune, Lawyer and Associate Professor, BI School of Management.

Capt. Robert Gordon, Managing Director, Seasia P&I Services Pte Ltd.

DAY 4: “PORT LOGISTICS AND PORT MANAGEMENT” AND “BUNKER DELIVERIES AND DISPUTES”

- The efficient port – a necessity for owners and charterers
- Maritime logistics and port management
- Supply chain concepts, role and importance to movement of cargo and shipping.
- Shipowners – total logistics providers?
- Bunker testing and Time C/P disputes for “off spec” fuel
- How to secure evidence
- Marpol and the Bunkers Convention – paying a price for the environment
- Case Study and Q. + A. session

SPEAKERS:

Dr Jasmine Lam, NTU.

Dag Olav Halle, DNV Technical Manager Asia

DAY 5: MARITIME LAW AND MARINE INSURANCE

- The legal framework of shipping – the most regulated industry in the world
- IMO and international conventions , the impact on national/flag state law
- Shipowners liabilities in contract and tort
- Limitation of Liability: how does it work?
- Overview of marine insurance covers: Hull & Machinery, P&I, Transport Liability and Cargo
- Piracy and challenges
- How much cover do you need?
- Premiums and claims – current trends
- Case Study and Q. + A. session

SPEAKERS:

TBA Willis Insurance Brokers, Singapore.

Cathrine Bjune, Lawyer and Associate Professor, BI School of Management.

Capt. Robert Gordon, Managing Director, Seasia P&I Services Pte Ltd.

PRACTICAL INFORMATION

DATES:

Tuesday 9th – Saturday 13th March 2010
Hrs 0900 – 1700

VENUE:

Nanyang Technological University, Nanyang Executive Centre, Singapore

COSTS:

Course fee per participant SGD 5,000.00. This covers lectures, documentation, handouts, lunches, refreshments and reception. MCF Course Fee Subsidy of 30% is available for eligible participants. Please refer to www.mpa.gov.sg/mcf for more information. Accommodation and travelling costs are not covered.

GROUP DISCOUNT:

Participants with joint registrations will get a group discount:

3-5 persons: 10% discount

6-9 persons: 15% discount

10 persons or more: 20% discount

REGISTRATION:

We advise participants to register via the online registration form: www.bi.no/elements

Questions regarding your registration or payment, please email: event@bi.no

Alternatively, please call Ms Poh Siew Lian, telephone +65 6323 1271 (enquiry on fees and subsidy rebates);

Ms Siti Rohaya, telephone +65 67904914 (enquiry on venue).

CANCELLATIONS:

Cancellations must be made in writing to event@bi.no and received by 23 February and will be subject to an administrative fee of SGD 1,000.00. Cancellations received after this time will be liable for the full fee but substitutions may be made at any time at no extra charge, but have to be notified in advance to event@bi.no

ACCOMMODATION:

The Guest Wing at Nanyang Executive Centre offers a wide range of hotel style rooms and suites at a reasonable cost. To make a reservation, send an e-mail and your details to nec-rsvn@ntu.edu.sg or you may send the reservation form to fax: +65 67 90 61 20. Please note that accommodation is not included in the course fee and that participants are responsible for reservations/cancellations.

COURSE LECTURERS/FACULTY:

Academics from NTU, Academics from BI, Industry speakers from Seasia Services Pte Ltd., DNB NOR, TuffChem, Willis Insurance Brokers, DNV and others.

Registration on web or e-mail

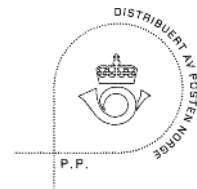


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event@bi.no or shipping@bi.no

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Nanyang Technological University, Singapore
Recipient of Excellence in Training Development award,
Singapore International Maritime Awards (IMA) 2009



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