

Topics and timetable (subject to changes)

Tuesday October 25	
13:00	Lunch Hotel Royal Antibes, informal discussions.
14:30 - 17:30	<p>Introduction: Espen Andersen and Ragnvald Sannes</p> <ul style="list-style-type: none"> ▪ Presentation of discussion leaders and program structure ▪ Presentation of participants, their goals and expectations of the program <p>Technology evolution and digitization</p> <p>This session will introduce technology evolution – how technology changes over time and influences business models – and introduce concepts such as modularization, standardization and commodification, with discussions of relevant examples and cases.</p>
17:30 – 20:00	Personal time
20:00	<p>Networking event</p> <p>We leave the hotel at 19:40.</p>

On Wednesday and Friday, we will visit Accenture Innovation Centre & Technology Lab in Sophia Antipolis, approximately 35 minutes from Antibes. We will explore trends in the development of digital technologies and their uses through workshops and demonstrations.

The content of the workshops will to some extent be tailored to the participants' challenges and needs.

There will also be time for discussions of what the new technologies mean in the context of the participants' companies.

Wednesday October 26	
08:15	Departure from Hotel Royal Antibes to Accenture Innovation Centre & Technology Lab
09:00 – 09:45	Introduction to the Accenture Technology Lab and the Interactive Innovation Centre
10:00 - 12:30	Workshop session including presentations, demonstration and discussion
12:30 - 13:30	Lunch
13:30 - 16:30	Workshop session including presentations, demonstration and discussion
16:30 - 16:55	Wrap up of the day – Espen & Ragnvald
17:00	Return to Hotel Royal Antibes

Thursday October 27	
08:00	Departure from Hotel Royal Antibes to Château de Berne
09:30 - 11:30	How to succeed with digitization? Discussion and round-table conference Discussion between participants and faculty about how what we have learned the last few days can be transformed to concrete actions when you return to your companies.
11:30 - 13:00	Lunch
13:00 - 16:00	Business models and strategic analysis This session will give an overview of digital business models, including concepts such as value configurations, network externalities, two-sided markets, design thinking and information systems.
17:00	Return to Hotel Royal Antibes

Friday October 28	
08:15	Departure from Hotel Royal Antibes to Accenture Innovation Centre & Technology Lab
09:00 – 09:45	Presentation session, TBD
10:00 - 13:00	Workshop session including presentations, demonstration and discussion
13:00 - 14:00	Lunch
14:00 - 16:30	Program closing session- Espen & Ragnvald Group discussions, what to do next – and closing comments.
16:30	Departure to Hotel Royal Antibes and the airport for those flying out.

Workshop themes (tentative)

Accenture has developed workshops over a number of themes, partially with BI. We will cover 3-4 themes, here is a list with some possible alternatives:

Digital resources: The physical meets the digital

Digitization of the physical reality is facilitated by use of sensors (IoT) and smart use of 3D technologies. The uses span digital information use in industrial environment (for instance, smart helmets), modelling of installations through 3D scanning, local production and maintenance using 3D printers, and use of piloted and self-flying drones.

Financial and payment technology: Blockchain, beacons and other technologies.

New technology solutions create new, possibly disruptive financial market and transaction services based on new architectures and new trust mechanisms. Combined with machine learning and cognitive computing, these technologies form exciting opportunities – and new threats – for existing financial service companies.

Robotization and cognitive computing

2016 promises to be a breakthrough year for robotics. From being a relatively specialized technology, falling prices and increasing functionality means that robots are on the agenda for a wide range of companies. The development of machine learning and neural networks means that robots to a larger degree can be used in knowledge intensive activities.

Big Data and analytics: data science

Rapid development in within data science (big data and analytics) forms the basis for robots and machine learning. The Internet of Things (“Tingenes Internett”) (IoT) dramatically increases the amount of data generated, and because “everything is connected to everything else” the data can be collected, processed and analyzed almost in real time. This creates exciting opportunities, especially when linking activities across functional and organizational siloes. Smart cities and advanced welfare technology are two of many areas where this will be important.

Possible presentation sessions (1 or 2)

Global Cities

Global cities is an initiative to rethink how we can develop and organize public and private services by combining data across sectors, to produce new and better services for the public, business, public management and other organizations.

Internet of Things for Health

The Industrial Internet of Things has the ability to disrupt the healthcare industry by introducing the capability for machines to talk to each other without human intermediation. This ability streamlines and improves the efficiency of functions in a way that would not be possible with humans in the loop.

Literature:

Handouts and other literature will be made available at the seminar